



YOUR WEDDING DAY

THE CURATED WEDDING EXPO 2027

A Considered Wedding Expo for Modern Couples

Your Wedding Day is a curated wedding expo designed for couples who value quality, aesthetic and intention. Bringing together a carefully selected group of wedding creatives - from florists and planners to photographers, venues, food, fashion and makers - the event creates a refined, design-led environment where meaningful connections happen.

The focus is on quality interactions, genuine conversations and brands that care deeply about their craft. For exhibitors, it offers direct engagement with couples who are actively planning and ready to book.

WHY EXHIBIT

- Connect with highly engaged couples in a premium setting
- Showcase your work in a visually elevated environment
- Be part of a carefully balanced exhibitor mix
- Align your brand with a curated, design-led event
- Focus on quality interactions over crowd density

THE AUDIENCE

- Actively planning (6–18 months out)
- Design-conscious and quality-focused
- Seeking trusted, reputable suppliers
- Ready to make confident decisions

Exhibitor Packages

We offer a limited number of thoughtfully structured stall options, designed to ensure a balanced and visually cohesive showcase. Each space provides clear visibility and direct engagement with couples who are actively planning.



Premium Placement

Extra Large

3m x 3m
\$200 + GST

A generous footprint for brands wanting strong visual presence and room to create an immersive display.

Large

3m x 1m
\$200 + GST

Extended frontage in a high-traffic zone, ideal for established vendors seeking visibility and flow.

Standard

Medium

2.5m x 1m
\$75 + GST

A balanced, versatile space suited to boutique brands and service-led businesses.

Medium (compact)

2m x 1m
\$75 + GST

A streamlined option designed for consultation-focused vendors and curated displays.

Small / Florist Space

Small

1.3m x 1m
\$75 + GST

Florists only.

What's Included

All exhibitor packages include:

- Curated placement within the floor plan
- Listing in the digital exhibitor directory
- Inclusion in pre-event marketing
- Collaborative social media promotion
- On-site support during event hours
- Access to event imagery post-show

Event Details

Venue: Erskine Chapel

Date: Sat 15 May 2027

Public Hours:

10am-1.30pm & 2pm-5.30pm

Exhibitor Pack-In: Fri 14 May 12-4pm

Payment & Deposit

Full payment is required on confirmation of your application. Your stand is secured only once payment has been received.

Enquiries & Applications

To apply, please complete the online application form via our website. Further event details, including exhibitor guidelines and terms, will be sent once your application has been received.

For all enquiries, contact:

hello@yourweddingdayexpo.co.nz

www.yourweddingdayexpo.co.nz

THE WEDDING DAY RUNWAY

Your Wedding Day Expo will feature two curated bridal runway shows inside Erskine Chapel, a rare opportunity to present your garments in an intimate setting where form, movement, and detail can be experienced up close, by brides actively searching for their dress.

What's included

- Up to 8 garments per show
- Models provided
- Hair and makeup on-site
- Backstage coordination and support staff included
- Brand introduction and attribution during the show
- Inclusion in pre-event runway marketing
- Listing in the digital exhibitor directory
- Photography from shows
- Full show production, including lighting

Participation is open to bridal designers and retailers. Places are limited to ensure each collection gets proper attention and time on the runway.

Beyond the Runway

Between shows, the chapel opens for viewing, with gowns displayed on mannequins throughout the space. This gives couples time to explore each collection up close, with designers encouraged to be present to meet attendees and answer questions. Each session is designed to balance runway exposure with direct interaction. *Exhibitors to supply their own mannequins.

Runway & Viewing (Morning Session - indicative)

- 10:30 – 11:30am - Gowns on display, open viewing
- 11:50am - Doors open for runway show
- 12:05 – 12:30pm - Runway show
- 1:00 – 2:00pm - Gowns on display, open viewing

Runway & Viewing (Afternoon Session - indicative)

- 1:30 – 2:30pm - Gowns on display, open viewing
- 2:50pm - Doors open for runway show
- 3:05 – 3:30pm - Runway show
- 4:00 – 5:00pm - Gowns on display, open viewing

Final timings will be confirmed closer to the event.

Price

\$200 + GST (includes both shows)

Register your interest at www.yourweddingdayexpo.com by completing the vendor application form and selecting "Bridal Runway Show." We'll be in touch to confirm your place and share further details.